

# WORLD BUSINESS SUMMIT The Mag

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## NJ AYUK

*The African Energy Champion*



Billions at Play,  
*The future of African  
Energy and Doing deals.*

### AFRICAN ENERGY CHAMBER

*The African Energy Network  
and Voice*

### FAST-APPROACHING FUTURE

*Exclusive interview with  
Eric T. Ouattara  
Banker, Investor and Digital  
Disruptor*

### ALL YOU NEED TO KNOW

*Tactics, Predictions, Expert  
Reviews, the future*



# From the Team

## Energy, The Future of Africa

Africa is abundant in energy making his economy a very attractive option for governments looking to achieve a cost-efficient, equitable and quick expansion of electricity access for their growing populations.

“There is an opportunity for decentralised renewable energy in a majority of developing regions, including East Africa,” Pule Segale, Civil Engineer and Future Leader at the World Energy Council, told power journal ESI Africa. “This may easily and largely be fuelled by solar technology, which can power everyday life needs and create jobs.”

A report from the Africa Development Bank shows that Africa is endowed with a diversity of energy resources unevenly located across the continent.

This sector of the economy need to be strongly developped to enable the continent to proudly be part of the huge globalization trends and become a serious competitor for the rest of the world. We are urged to pay special considerations to this sector giving news ideas to translate our commitments into stronger political will and support to energy development activities. Let's move on and make Energy the future of Africa.

ARISTIDE DAGO  
CHAIRMAN  
WORLD BUSINESS SUMMIT

foreword by  
**Mohammad S. Barkin**  
Secretary General, OPEC

# Billions at Play

**The Future  
of African Energy  
and Doing Deals**

**NJ AYUK**

Executive Chairman, African Energy Chamber

# Billions at Play.

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Energy can and must work better for Africans. *Billions at Play*, the follow up to NJ Ayuk's *Big Barrels*, tells us how.

In this book, *Billions At Play: The Future Of African Energy and Doing Deals*, Ayuk lays out his commitment to putting African countries on the path to a prosperous future.

The key, Ayuk tells us, is a concerted effort by African leaders, businesses, and individuals to ensure that the continent realizes the full potential of its vast petroleum wealth.

The book does not shy away from potentially controversial ideas. He is fully aware of the obstacles to that success:

He makes a strong case for bringing more women into the industry, particularly executive roles. He also takes African governments and companies to task in the areas where they fall short, from the unfair distribution of oil wealth to poor governance that violates the people of Africa.

Ayuk is straightforward in his assessment of Africa's inefficient power grid and the ineffective leadership of its energy companies, advocating for the unbundling of utilities as a way for the continent to take control of its future. In addition, he calls for a cultural shift that will enable oil and gas companies to transition to energy businesses that will invest in renewables in Africa.

He addresses the real problem of gas flaring in Nigeria, where natural gas could be harnessed to provide access to reliable electricity for large segments of the population.



## INTERVIEW

**Eric T. Ouattara**, answers the questions you have all been dying to ask.

With 23 (twenty three) years' experience in Banking and financial Industry in different African countries, in West Africa: Côte d'Ivoire, Mali, Senegal and also in East Africa & SADC. Including, the last 17 years in top managerial positions in different institutions, in Francophone and Anglophone countries around Africa, Eric is one of the african banker, investor and digital disruptor with full ideas and energy to change things.

Graduated from the University of Cote d'Ivoire with a Master in Enterprise Economy and also got a Certificate of Advanced Studies from Paris Institut Technique de Banque in 2000.

Who is the Man behind the big ideas to change Africa?

Let's talk with him....



## JUDE ADDO: AWARD-WINNING BANKER AND INVESTOR

Jude Addo is a Banker, Investor, Author, and Board Advisor. A prolific orator, he has been a speaker at several high profile events including The Commonwealth Heads of Government Meeting and the London School of Economics Africa Summit. Jude graduated with a Bachelor of Science in Business Administration (Magna Cum Laude honours) from Bryant University, after completing a semester abroad at the University College of London (UCL). Jude trained in Corporate and Investment Banking at J.P. Morgan, and subsequently transitioned to Private Banking at Standard Chartered where he was a Director on the Africa Desk, based in London.

He double majored in Economics and Computer Information Systems and holds a Diploma in Investment Advice and a Level 4 qualification in Derivatives from the Chartered Institute of Securities and Investment. Jude was headhunted by Standard Chartered Bank and joined as a Director of Sales and Origination in 2016. In this role, Jude partnered with European multinationals seeking working capital solutions in Emerging Markets, with a particular focus on complex cash management and supply chain finance in Africa and Asia.

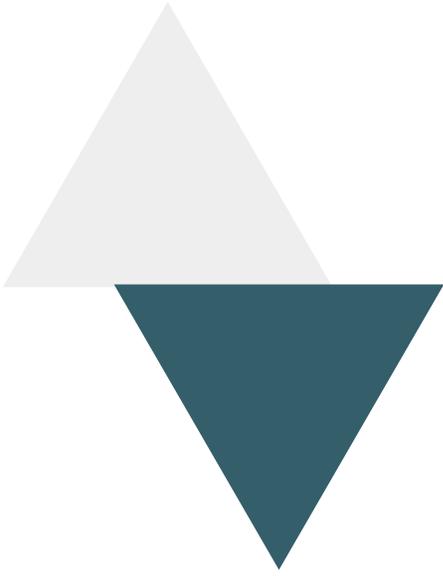
Author of Crossroads  
and Good things  
happens in Glasgow

**“Your network  
is your Net  
Worth.”**



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